

Be thriftier, happier, healthier at a fabulous Food Giant market



Looking for a easy way to keep you New Year's Resolutions? It's simple — Shop at a fabulous Food Giant Market! Then you can save, make other people happy, lead an easier life and be well-fed without any due strain or pain. You see, the Food Giant has the greatest selection of fine foods at the lowest prices consistent with quality. That combination is perfect for those who have resolved to be more thrifty, happier and healthier people this year. Just stop in one of the four fabulous Food Giants and see for yourself!

Four Big Sale Days - Thursday, Friday, Saturday, Sunday, January 3, 4, 5, 6

Four Fabulous FOOD GIANT

INGLEWOOD 11202 Crenshaw Blvd. At Imperial
LYNWOOD 3831 Century Blvd. At The Civic Center

STARKIST CHUNK TUNA
Reg. No. 1/2 Can **23¢**

JEWEL SHORTENING
3 POUND CAN **59¢**

FOOD GIANT OLEO
12 POUND CARTON IN QUARTERS **112¢**

VENUS PINTO BEANS
2 LB. BAG **19¢**

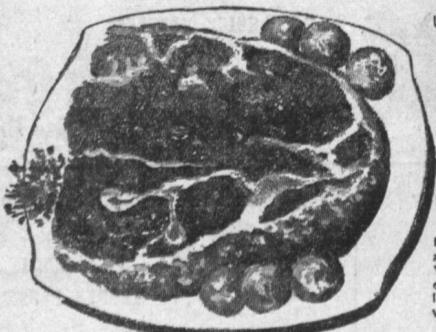
PEACH, APRICOT PINE-COT PRESERVES
MARKET BEST 2-LB. JAR **39¢**

SWANSON'S FROZEN T. V. DINNERS
CHICKEN, BEEF, TURKEY, HADDOCK
REGULAR 79¢ **59¢**

GUARANTEED MEATS

Who can think of a better way to start the New Year than to resolve to serve the family the very best meat that is available? Keeping such a resolution is very easy if you shop at the fabulous Food Giant Meat Department. Here you will find the finest meats sold at the lowest prices consistent with quality... here every cut of meat is guaranteed to please you or double your money back.

USDA GRADED CHOICE OR BANQUET-PERFECT, BEST CENTER CUTS ONLY



CHUCK ROAST
33¢ lb

Here is the fine beef aged to eating perfection and trimmed of excess fat before weighing. You'll find these superb meats this week's outstanding meat buy. They are downright delicious when slowly cooked in moist heat. Serve pot roast with vegetables this weekend — it's sure to make a hit with the family.

Selected First Cuts **29¢ lb.**
A small family roast with the flavor of prime-rib. But look at the low, low price!

Round Bone Roast **39¢ lb.**
U.S. CHOICE OR BANQUET-PERFECT STEER BEEF.
Round bone is a delicious and versatile roast that is sure to please the entire family. You'll find it a real value too, very small O-bone and trimmed of excess fat before weighing.

BONELESS CROSS RIB ROAST

59¢ lb
These fine beef roasts are cuts from the tenderest parts of the shoulder. You'll find every ounce of this fine grained meat a joy to serve and so easy to carve. Of course it's 'choice' and 'Banquet perfect' steer beef. All U.S. Government graded.

SMOKED PICNICS **33¢ lb**
4 TO 7 LBS. AVG., TENDERIZED
Direct from the heart of the corn belt. Here is Eastern Pork cured and hickory-smoked in the famous Iowa manner. Picnics are the perfect "stand-in" for a ham.

LAMB CHOPS **59¢ lb**
Everybody's favorite. Cut from genuine U.S. graded "choice". Broil these lean, tender seven-bone chops. Real eating enjoyment.

LAMB BREAST **10¢ lb**
By odds the most popular and economical variety cut we offer. So easy to prepare, too — just stuff with your favorite dressing and bake — tasty and a fine source of nutrition.

LAMB SHOULDER **33¢ lb**
U.S. Govt. graded choice square cut neck and shank removed. Tender, delicious and economical. Season with garlic, Marjoram, thymn or rosemary.

CRAB MEAT **79¢ lb**
Wonderful Dungeness crabmeat for seafood salads and cocktails is now available by the pound in our fish departments. Don't deprive your family of this delicacy. Rush right over and buy a ton of it!

RAINBOW TROUT **69¢ lb**
Delicious. Here is a treat for all trout lovers. Why go all the way to Idaho and get your feet wet catching them when we have the finest trout that Idaho has to offer!

HERSHEY'S INSTANT, 1/2-LB. CAN **COCOA MIX 19¢**
DEW DROP — SPEARS, CUTS AND TIPS — 303 CAN **ASPARAGUS 19¢**
KITCHEN FAMILY — REGULAR BOX **Pie Crust Mix 10¢**
ROCKWOOD — 4-OUNCE PACKAGE **Chocolate Bits 2 for 25¢**

LIQUOR
80 PROOF — DISTILLED FROM GRAIN **NIKOFF VODKA \$2.98**
7-YEAR-OLD — BOTTLED IN KENTUCKY **STRAIGHT WHISKEY \$3.29**
A vodka with a liquor character — yet no liquor taste or aroma. FULL FIFTH
"Connoisseurs Club" blended. 86.08 proof. Mild, mellow, full flavored. Light bodied, 7-year-old whiskies from Kentucky. Full Fifth
FROM NEW YORK STATE — "STREITS" **CONCORD WINE 59¢**
Distilled From Grain — "Tiffany Tavern"
LONDON DRY GIN \$2.98
A tremendous savings on a famous New York State Concord Koshur Wine. FULL FIFTH
Your favorite drinks will taste better with this excellent London Dry Gin. FULL FIFTH

DELICATESSEN
LEO'S CHIPPED BEEF 35¢ (4 OUNCE PACKAGE)
ROYAL BEEF SALAMI 39¢ lb
IMPORTED ORANGE MARMALADE 29¢ (FROM ENGLAND 1-LB. JAR)

NABISCO CHOCOLATE PINWHEELS 49¢
CHALLENGE BUTTER 71¢
DARIGOLD BUTTER 69¢
WESTON COCONUT Gem Cookies 27¢
SUNSHINE KRISPY CRACKERS 29¢

FOOD GIANT • 423 South Hawthorne Boulevard,